

Introduction

Following the decision by the LWCGG Governing Body to close the Lincoln NHS Walk in Centre (WIC) after the winter period if assured of alternatives, the CCG continues to engage with high user groups of the WIC, i.e. students, parents with children under 12, etc. to prepare them for the closure. One of the requests from the governing body was that the CCG encouraged people to take more responsibility over their own health, give them the confidence to treat minor illness and conditions themselves, and give them a better understanding of which services they should access for support. A series of engagement activities have been planned with high user groups to talk to them about these topics.

Engagement aims and objectives

- Raise awareness of the importance of self-care and using NHS services appropriately.
- Increase people's understanding of what services they should be accessing if they require healthcare advice, guidance, treatment, and support.
- Build people's confidence in treating minor conditions and illness themselves and knowing what over the counter medicines to stock up on.
- Encourage people to register with a local GP or call NHS 111 if they have urgent medical need and their surgery isn't open.
- Promote some of the changes to services that have already happened since the decision to close the WIC was made and what further changes can be expected in primary and urgent care as part of the GP Five Year Forward View and Sustainability and Transformation Plan.

Stakeholders

- Students: University of Lincoln, Lincoln College and Bishop Grosseteste University.
- Parents with children under 12: Children's Centres in Lincoln city centre and surrounding areas.
- Workers: Lincoln city centre.
- Homeless organisations: Rough sleepers, homeless, and vulnerable adults.
- Patients from top 10 GP practices who frequently use the WIC.
- Lincoln NHS Walk in Centre attendees.

Resources

• **Z-cards and scratch cards:** Patient information on which services to access based on symptoms.

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Lincolnshire West Clinical Commissioning Group

Alternative Provisions Engagement Plan

- Staffing: Engagement Manager, Engagement officer, LWCCG.
- Posters: Promoting engagement activities to be displayed at various locations.
- Communications: Social media posts promoting engagement activities.

Engagement activities

Engagement activities will be held in a variety of locations and will be informal discussions between the CCG and stakeholders identified. Scratch cards (see Appendix 1) will be used as a conversation starter, followed by some questions (see samples below) and will end with stakeholders receiving the z-cards (see Appendix 2). With consent, stakeholders contact details will also be taken so we can update them with further information and health advice.

Sample questions:

- How much do you know already about treating minor conditions yourself and what services to access if you need support?
- How confident are you in treating minor conditions and illness yourself and knowing what over the counter medicines to stock up on?
- What would help you to make better decisions about living a healthier life and taking more responsibility over your own health?
- What is the best way for us to inform you of what services are available?
- Attendees of the Walk-in-Centre:
 - o Did you visit a local pharmacist before coming here today?
 - o Did you try to book an appointment with at your GP practice before coming here today?

Action planner:

All Stakeholders						
Date	Activity/Channel	Comments	Lead	Status		
20 Nov	Design and print z-cards and scratch cards.	Quote for printing and sign off from senior CCG.	KG	In progress		
20 Nov	Design, print and display posters promoting engagement activities at various locations.	Email posters to contacts at each location.	KG	In progress		
20 Nov	Confirm time/date for engagement activities.	Liaise with contacts at each location. Check availability of Sam M.	KG	In progress		
20-30 Nov	Promote engagement activities across social media.	Liaise with Sam M to confirm content.	KG	Not started		
TBC	Engagement activity at University of Lincoln.	Seek support from Uni Health Service, SU, and	KG	Not started		

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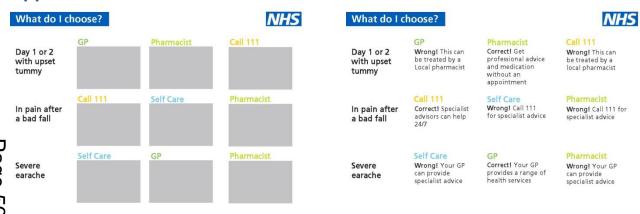


		student wellbeing service.		
TBC	Engagement activity at Lincoln College.	Seek support from SU.	KG	Not started
TBC	Engagement activity at Bishop Grosseteste University.	Seek support from SU.	KG	Not started
TBC	Engagement activity at Birchwood Children's Centre.	Attend baby and toddler sessions.	KG	Not started
TBC	Engagement activity at Lincoln North Children's Centre.	Attend baby and toddler sessions.	KG	Not started
TBC	Engagement activity at Lincoln Central Children's Centre.	Attend baby and toddler sessions.	KG	Not started
TBC	Engagement activity at Lincoln Toy Library.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Lincoln Walk in Centre.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Lincoln Walk in Centre.	Attend during week day evening session.	KG	Not started
TBC	Engagement activity at Lincoln Walk in Centre.	Attend during weekend session.	KG	Not started
TBC	Engagement activity at Lincoln high street.	Lincoln Stonebow and Waterside Centre.	KG	Not started
TBC	Engagement activity at Abbey Medical Practice.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Brayford Medical Practice.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Portland Medical Practice.	Attend during week day session.	KG	Not started
TBC	Engagement activity at University Health Service.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Richmond Medical Practice.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Newark Road Surgery.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Minster Medical Practice.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Lindum Medical Practice.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Glebe Park Medical Practice.	Attend during week day session.	KG	Not started
TBC	Engagement activity at Brant Road Surgery.	Attend during week day session.	KG	Not started

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Appendix 1 - Scratch card



1.1 Scratch card front answers concealed

Which NHS service is best for me?



1.2 Scratch card front answers revealed

1.3 Scratch card back

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Appendix 2 – Z-card



2.1 Z-card front folded

2.2 Z-card back folded

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Lincolnshire West Clinical Commissioning Group

Alternative Provisions Engagement Plan

My NHS number:

My GP's name and telephone number: Useful Information

Symptoms: Sore throat, cough, blocked nose, cold, upset stomach, grazed knee,

Stock up on: paracetamol, aspirin, ibuprofen, anti-diarrhoea medicine, rehydration mixtures, indigestion remedies, plasters and a thermometer.

Symptoms: Diarrhoea, minor infections, headache, toothache, general aches and

Pharmacists are a great source of professional advice and treatment for a range of common illnesses and complaints. Many pharmacies are open in the evenings, weekends, and bank holidays.

Symptoms: Feeling unwell, child with fever, vomiting, ear pain, backache, persistent cough, general concerns, concerns about child health.

GPs can provide a wide range of family health services. Nurses and healthcare assistants often work alongside the GPs to support patients' everyday health.

services visit the NHS Choices For information on all local NHS

healthcare advice. teeling unwell or in need of in Lincoln and are injured, right NHS services it you live A guide to choosing the

Symptoms: Unwell, unsure, confused, need help, minor injury or illness, not sure

NHS 111 makes it easier for people to find the right local service. You can talk to a fully trained advisor supported by a team of local healthcare professionals.

Call 111 24 hours a day, 7 days a week, free of charge from both mobiles and

Symptoms: You have an urgent medical need that can't wait until your GP surgery

Call 111 for assistance. If required they will direct you to the out of hours GP.

The service is located at Lincoln County Hospital, Greetwell Road, Lincoln LN2 5QY and offers telephone advice, face-to-face consultations, or home visits for patients who are househound

It is available 6.30pm to 8am weekdays, and 24 hours a day at weekends and Bank

A&E or 999

Symptoms: This is for life-threatening accidents and emergencies only such as: Suspected heart attack or stroke, loss of consciousness, heavy bleeding, severe breathing difficulties, severe burns or fits that are not stopping.

The A&E is located at Lincoln County Hospital, Greetwell Road, Lincoln LN2 5QY.





Which NHS service is best for me?

Self care at home is the best choice for most minor illnesses, ailments and injuries. Normally with things like coughs, colds, stomach upsets, sore throats and headaches, the right medicine, plenty of fluids and proper rest are enough to help you feel better

Self-care

within a day or two. Make sure you have a well stocked medicine cabinet and first aid kit including pain killers, cold and flu remedies plasters cleansing wipes, thermometer, etc. If you're a family with young children, make sure you've got the right medicines according

Pharmacist (Chemist)

Give advice

on treating

minor illnesses.

injuries and sell

ailments and

treatments

GP surgeries are normally the first point of call for nonurgent, on-going illnesses when self care has not relieved the symptoms.

vou the right Provide advice provided by GP on whether you should see a GP

prescriptions and provide advice on how to take them Help you manage long term conditions Give advice on sexual health and contraception Give advice on staying healthy,

GP (Doctor)

an emergency.

someone with

Examinations Treatment of minor injuries Prescriptions and repeat prescriptions for medicines Vaccinations Mental health

and emotional wellheing Advice on any health problems or concerns Advice on, and referrals to, other health and social care

NHS 111

Call 111 when you need to access medical and dental help fast but it is not

· If you, or

you, is unwell and you are unsure what to do or where to go If you need medical help and advice or urgent

dental care but your GP/dental surgery is closed If you think you might need to go to A&E or call 999 for an ambulance but you are not sure If you need any information or advice about a

Out of Hours **GP** service

If you need urgent medical advice or treatment out of hours (when your own GP surgery is closed) call 111.

If your condition requires the need for out of hours care you will be transferred to the clinical assessment service, where you will either be given advice or asked to attend an Out of Hours GP

If it is thought appropriate, a visit from a doctor will be organised based on clinical need.

Stroke? A&E or 999

P

Heavy

Burns

Broken bones

Heart attack

Accident and emergency the 999 amhulance service should only be used in a serious or life threatening situation.

A&F provides immediate emergency care for people who show the symptoms of badly injured. If you telephone 999 the telephone advisor may send a response vehicle to your location.

> Please remember: **Emergency services** are very busy. They should only be used life-threatening

situations.

2.3 Z-card front folded out

2.4 Z-card back folded out

including

smoking and

getting active

stopping

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